



# WORK PLAN

## 4 - 10 LUGLIO

FI.SS.MED	PROFESSORS and TRAINERS	ENGAGEMENT
<p><b>4/07 mon MESSINA</b>  <b>Kick off 5 PM</b>                      &gt; <b>Opening Session</b>                      &gt; <b>Orientation</b></p> <p>&gt; <b>Early Dinner</b>  <b>Co-creating Tools</b>                      Exploring tools and techniques through interactive group work on how to work together, how to work with people from different backgrounds and effectively build on each other's experience  <b>Fundamentals of Team Building</b>                      Explaining team building strategies, how to leverage on the team's strengths and deal with the challenges as a team</p>		<p><b>Co-creating Tools</b>                      Exploring tools and techniques through interactive group work on how to work together, how to work with people from different backgrounds and effectively build on each other's experience  <b>Fundamentals of Team Building</b>                      Explaining team building strategies, how to leverage on the team's strengths and deal with the challenges as a team</p>
<p><b>5/07 tue MESSINA</b>  <b>Kick off 5 PM</b>  <b>The Food Innovation paradigm</b>                      Introducing the Seeds of disruption map, signal/insight exercise                      In the evening there will be a melting pot dinner, where each participant brings a food item from their country.</p>	<p>Matteo Vignoli                      Francesco D'Onghia                      Tutor: Elisa Bedin</p>	
<p><b>6/07 wed MESSINA</b>  <b>Design Thinking</b>                      Explaining the theory and steps of design thinking.                      Announcing the first challenge and starting group work on the first challenge: Tradition</p>	<p>Matteo Vignoli                      Francesco D'Onghia                      Tutor: Elisa Bedin</p>	
<p><b>7-8/07 thur/fri MESSINA</b>  <b>Discovery Trip :</b>  <b>Exploring the food tradition (Eating, Manufacturing, Shopping)</b>                      Four groups of five members and one mentor each will explore a nearby foodscape: conduct interviews, take pictures and brainstorm</p>	<p>UNIME                      Tutor: Elisa Bedin</p>	
	<p>UNIME                      Tutor: Elisa Bedin</p>	
<p><b>9-10/07 sat/sunday MESSINA</b></p>	<p><b>Steven Gedeon</b></p>	
	<p><b>Steven Gedeon</b></p>	



# WORK PLAN

## 11 - 17 LUGLIO

FI.SS.MED	PROFESSORS and TRAINEE	ENGAGEMENT
<p><b>11/07 MESSINA</b>  <b>Morning OFF</b>  <b>Afternoon + Dinner Field Trip</b></p>		
<p><b>12/07 MESSINA</b>  <hr/> <b>Hacking food tradition</b>  <b>Workgroup and presentations</b>  <b>Dinner - Pitch + Welcome Guests</b></p>	<p>-----  Tutor: Elisa Bedin</p>	
<p><b>13/07 MESSINA</b>  <b>Why the Mediterranean diet</b>  Morning : An introduction about the mediterranean diet, how it is defined and why is it gaining so much importance.  Exploring how nutrition and a balanced diet can promote human health - &gt;&gt; BARILLA  <b>The Mediterranean Foodscape</b>  From Geography, ecology and anthropology we get a holistic understanding of the meaning of the term Foodscape. We take a closer look on local ingredients how to recognize them and understand the notion of territorial excellence and how it can apply to local contexts across the mediterranean region.  &gt;&gt; INTERNATIONAL GUEST - FROM MED</p>	<p><b>BCFN</b>   <b>International Guests</b>  Tutor: Elisa Bedin</p>	
<p><b>14/07 MESSINA</b>  <b>Si mediterraneo....</b>  Field trip: Reading the foodscape</p>	<p><b>BCFN</b>  <b>UNIME</b>  Tutor: Elisa Bedin</p>	
<p><b>15/07 MESSINA</b>  <b>Non-Food elements of the med diet</b>  Psychology of eating, social aspects of the mediterranean diet,  Culture, history and tradition: Does food shape the culture or is it the other way around? Open discussion with an expert  <b>Ecology of the Mediterranean diet</b>  Understanding the relationship between biodiversity and a healthy diet, and why sustainable farming systems matter for a healthy lifestyle.  Raising awareness about sustainable production and consumption patterns.</p>	<p>International Guests  <b>Matthew Lange</b></p>	
<p><b>16/07 MESSINA</b>  <b>PAN LAB - MESSINA</b>  Matthew daniela jacob .. tracciabilità + waste</p>	<p><b>Daniela Barile</b>  <b>Matthew Lange</b>  <b>Jacob Park</b></p>	
<p><b>17/07 MESSINA</b>  LEGO IS A SERIOUS PLAY - Pirani</p>	<p><b>Alessandro Pirani</b></p>	



# WORK PLAN

<b>MESSINA</b>			
FF MEDITERRANEO		FUTURE FARM	
SUMMER SCHOOL		IAMB + PARTNERS	ITALIAN FARMERS
<p><b>18-19/07</b>  <b>Small idea to great impacts</b>                      Food+Tech: Harnessing the opportunities of a growing sector.                      Social innovation, what social impact do you want to achieve?                      Understanding your market: how to start your market research?                      Guide to the terms you need to know as a startupper or as an activist.</p>			<p><b>18-19-20/07</b>  <b>Arduino for Future Farmer</b>  <b>&gt; 20 giovani farmers italiani</b>                      3 giorni di workshop sul DIY farming, per conoscere strumenti open source per l'agricoltura.</p>
<p><b>20/07</b>  <b>Global issues Open discussion and orientation for the hackathon challenge</b> environmental and social resilience organic farming, water conservation, food waste, malnutrition, global trade - food security in protracted crisis - food security and climate change - food deserts.                      Guests: <b>MISSIONI IAMB - FAO ? - UNESCO - Food Tank - Food Tech Connect</b></p> <p>&gt;&gt; VISITA MINISTRO MARTINA <b>TBD</b></p>			<p>Partner:  <b>Rural Hub - Arduino</b>                      Community Partners:  <b>Future Farm - Vazzap</b></p>
<b>CATANIA</b>			
FL.SS.MED + FAREMERS + IAMB		GLOBAL AUDIENCE	
<b>HACKATHON</b>	<b>MEETING</b> Tavoli di lavoro	<b>LIVE SHOW/TEDx</b>	<b>ENTERTAINMENT</b>
<p><b>21/07 CATANIA</b>  <b>Kick off - Hackathon</b></p>			
<p><b>22-23/07 CATANIA</b>  <b>AgroGeneration Hack Food</b>                      200 partecipanti - 48 ore                      [50 PAX da Summer School + Guests IAMB + FARMERS + extra participants]                      Partendo dal sapere e dalle ispirazioni che Expo ci ha lasciato - WikiExpo - Immaginiamo una maratona dove menti brillanti, studenti, startupper, attivisti e food makers provenienti da tutto il mondo, con l'aiuto di esperti, aziende, ONG e policy makers, lavoreranno insieme. L'obiettivo è creare modelli, soluzioni, prototipi "disruptive" per affrontare con lungimiranza responsabilità e mentalità innovativa il tema della produzione agricola e della nutrizione da più prospettive.</p>	<p><b>22/07</b>  <b>Agenda MIPAAF TBD</b></p> <p><b>Agenda - Proposte FFI</b>                      DIPLOMAZIA AGRICOLA                      FOOD+TECH                      AGROGENERATION                      NEXT EXPO [tavolo di lavoro informale e non ufficiale che vede coinvolti gli addetti ai lavori - il backstage di EXPO una call for ideas]</p>	<p><b>22/07</b>  <b>MIPAAF TBD</b></p> <ul style="list-style-type: none"> <li>• Collegamenti dall'hackathon</li> <li>• Interviste</li> </ul> <p>RAI</p>	<p><b>22/07</b>  <b>MIPAAF TBD</b>                      Concerto?</p>
	<p><b>23/07</b>  <b>MIPAAF TBD</b>                      Mattina: Diretta RAI</p> <p>Sera: TEDxMediterraneo</p>	<p><b>23/07</b>  <b>MIPAAF TBD</b>                      Concerto?</p>	