



Università
degli Studi di
Messina

Dipartimento di Economia
CdL Business Consulting and
Management (curriculum
International Management)

International Marketing course
Prof. Elvira Tiziana La Rocca

Seminar

METaverse IMPACT ON FIRM'S INTERNATIONAL MARKETING STRATEGIES OF EXPANSION

Dr. Francesco Fasano
University of Calabria

30 november 2022

Aula 5

at 9:00

