

Richard GRUSIN seminars



University of
Messina

Dipartimento di Scienze cognitive, psicologiche,
pedagogiche e degli studi culturali - UniMe



Cognitive Sciences, Psychology,
Education, and Cultural Studies

COSPECS Department, via Concezione 6-8, Messina
from april 6th to may 10th, 10,00 am/1,00 pm, Aula Magna

PRESENTATION - apr 6th
Presentation of the seminars

MEDIATION - apr 11th:
Williams, "From Reflection to Mediation" and "From Medium to Social Practice";
"Masses," "Media," "Mediation"; Grusin, "Radical Mediation"

MASS MEDIATION - FRANKFURT SCHOOL - apr 12th
Benjamin, "Work of Art in the Age of Mechanical Reproduction";
Kracauer, "Mass Ornament" "Picture Palaces"; Adorno, "Fetish Character of Music"

[RE]MEDIATION IS THE MESSAGE - apr 19th
McLuhan, The Medium Is the Massage, Understanding Media

MEDIATION AS SIMULATION - apr 20th
Baudrillard, Precession of Simulacra

TECHNICAL MEDIATION - may 3rd
Deleuze, "Mediators", "Postscript on Control Society";
Latour, "On Technical Mediation", "Drawing Things Together"

AFFECTIVE MEDIATION - may 4th
James, "What Is an Emotion?"; Sedgwick-Frank, "Shame in the Cybernetic Fold";
Massumi, "Autonomy of Affect"

PREMEDIATION - may 9th
Massumi, "Fear (The Spectrum Said)", "The Primacy of Preemption";
Grusin, Premediation

POST-CINEMATIC MEDIATION - may 10th
Shaviro, Post-Cinematic Affect;
Grusin, "Cinema of Interactions", "Post-Cinematic Atavism"

The course will begin in the first week with Hegelian and Marxist theories of mass mediation, particularly as manifested in the work of the Frankfurt School (especially Benjamin, Kracauer, and Adorno).

In the second week we will focus on the idea that (re)mediation is the message, taking up the work of McLuhan and other mediation theorists from the sixties through the nineties, including cyberculture, virtual reality, and remediation.

In the third week we will take up the theories of technical and affective mediation.

Week four will take up the question of premediation and post-cinematic mediation.

Throughout the seminar we will use examples of cinema, television, and social media to understand these theories.

