

Richard GRUSIN seminars



University of
Messina

Dipartimento di Scienze cognitive, psicologiche,
pedagogiche e degli studi culturali - UniMe



Cognitive Sciences, Psychology,
Education, and Cultural Studies

COSPECS Department, via Concezione 6-8, Messina
from april 6th to may 10th, 10,00 am/1,00 pm, Aula Magna

PRESENTATION - apr 6th

Grusin and Bolter, Remediation: Understanding New Media;
Grusin, Premediation: Affect and Mediality after 9/11

MEDIATION - apr 11th:

"From Reflection to Mediation" and "From Medium to Social Practice"
[from Marxism and Literature]; "Masses," "Media," "Mediation" [from Keywords];
Guillory, "Genesis of the Media Concept"

MASS MEDIATION - FRANKFURT SCHOOL - apr 12th

Benjamin, "Work of Art in the Age of Mechanical Reproduction";
Kracauer, "Mass Ornament" "Picture Palaces"; Adorno, "Fetish Character of Music"

[RE]MEDIATION IS THE MESSAGE - apr 19th

McLuhan, The Medium Is the Message, Understanding Media [Selections]

MEDIATION AS SIMULATION - apr 20th

Baudrillard, Precession of Simulacra;
Haraway, "Cyborg Manifesto"; Sedgwick-Frank, "Shame in the Cybernetic Fold"

TECHNICAL MEDIATION - may 3rd

Deleuze, "Mediators" "Postscript on Control Society";
Latour, "On Technical Mediation" "Drawing Things Together"

AFFECTIVE MEDIATION - may 4th

Massumi, "Autonomy of Affect" "Fear (The Spectrum Said)";
Ahmed, "Affective Economies"

POST-CINEMATIC MEDIATION - may 9th

Shaviro, Post-Cinematic Affect;
Grusin, "Cinema of Interactions", "Post-Cinematic Atavism"

NONHUMAN MEDIATION - may 10th

Parikka, The Geology of Media; Barad, "Nature's Queer Performativity,"
Gabrys, Digital Rubbish (Introduction)

The course will begin in the first week with Hegelian and Marxist theories of mass mediation, particularly as manifested in the work of the Frankfurt School (especially Benjamin, Kracauer, and Adorno).

In the second week we will focus on the idea that (re)mediation is the message, taking up the work of McLuhan and other mediation theorists from the sixties through the nineties, including cyberculture, virtual reality, and remediation.

In the third week we will take up the theories of technical and affective mediation.

Week four will take up the question of premediation and post-cinematic mediation.

Throughout the seminar we will use examples of cinema, television, and social media to understand these theories.

