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CURRICULUM VITAE

1. PROFESSIONAL AND TEACHING EXPERIENCES

1.1 Academic experiences:

- Since Jan 2019: *Full Professor of Strategic Management* at the Department of Economics, University of Messina, Messina, Italy.
- Since Jan 2017: Academic Degree Program Coordinator, Bachelor's degree in Business Management, Department of Economics, University of Messina (Italy)
- Since May 2015: Faculty Member of the PhD in "Economics, Management and Statistics", Department of Economics, University of Messina.
- 2014-2018: *Associate Professor of Strategic Management* at the Department of Economics, University of Messina, Messina, Italy.
- 2013-2014 *Assistant Professor* at the Department of Business Administration, Carlos III University, Madrid, Spain.
- 2011-2014: *Research Fellow* at the Institute of Management, St. Anna School of Advanced Studies, Pisa, Italy.
- 2006-2011: *Assistant Professor* at the Department of Business Administration, Carlos III University, Madrid, Spain.
- 2004-2005: *Assistant Professor* of Strategic Management at the University of Lecce, Italy.
- 2001-2004: *Research Fellow* on the topic "Valorisation of R&D activity by firms and public research centres", St. Anna School of Advanced Studies, Pisa, Italy.

1.2 Other professional experiences:

- Since Mar 2018: Affiliated to the Research Centre on Entrepreneurship and Small-medium firms (CRIMPI), University of Urbino (Italy)
- Since Jun 2017: Affiliate Professor of Management at the Institute of Management, Scuola Superiore Sant'Anna, Pisa (Italy)
- Since Nov 2016: Local academic coordinator of the following Erasmus cooperation agreements: Universidad de Extremadura, Badajoz (Spain); Universidad de Huelva, Huelva (Spain); Universidad Rey Juan Carlos, Madrid (Spain); Pole Universitaire Leonard De Vinci, Paris (France); University of Rzeszow, Rzeszow (Poland)
- Since Apr 2015: Local delegate for the University of Messina of the Italian Management Society (*Società Italiana di Management – SIMA*).

1.3 Other academic activities:

- Member of the Editorial Board of the *European Management Journal* (from March 2012 to January 2014, and since January 2016).
- Associate Editor for the area of Marketing of the *European Management Journal* (from February 2014 to December 2015).
- Member of the International Scientific Committee of the *Management delle Utilities* journal (from January 2011 to December 2016).
- Anonymous referee for the following journals: *Research Policy, California Management Review, Industrial and Corporate Change, International Business Review, R&D Management, Technovation, Industry & Innovation, Journal of Engineering and Technology Management, Technology Analysis & Strategic Management, Technological Forecasting & Social Change, European Management Review, European Management Journal, Management Decision, Sustainability, Management Research, Management Research News, International Journal of Innovation Management, Asia Pacific Management Review, Mercati e Competitività*.

2. TEACHING EXPERIENCES (last three years)

Postgraduate

- 2018-2020: Lecturer in “Technology and Innovation Management” at the Ph.D. program in Economics, Management & Statistics, University of Messina (Italy), Department of Economics.
- 2013-2019: Lecturer in “Economics and Management of Innovation” at the *International Ph.D in Management*, St. Anna School of Advanced Studies, Pisa, Italy.
- 2016-2019: Lecturer in “Business Plan” at the *Master in Esperto per le Professioni Economico-Aziendali*, University of Messina, Department of Economics (lecture taught in Italian).
- 2015-2018: Lecturer in “Strategic Management” at the *Ph.D. in Economics, Management & Statistics*, University of Messina, Department of Economics, Messina, Italy.

Undergraduate – As lecturer

- 2018-2021: Lecturer of “Strategic Management”, Master’s Degree (Laurea Magistrale) in “Consultancy and Management – Curriculum in International Management”, University of Messina.
- 2017-2021: Lecturer of “Management” (Economia e Gestione delle Imprese), Bachelor’s Degrees in Management (Management d’Impresa) and Business Administration (Economia Aziendale), University of Messina (lecture taught in Italian).
- 2017-2020: Lecturer of “Management of Communication Firms” (Economia e Gestione delle Imprese di Comunicazione), Bachelor’s Degree in Information Science (Scienze dell’Informazione: Comunicazione Pubblica e Tecniche Giornalistiche), University of Messina (lecture taught in Italian).

3. EDUCATION

- 2002: Doctoral Degree (Ph.D.) in Economics and Management of Innovation, St. Anna School of Advanced Studies, Pisa, Italy.
- 1996: Laurea Degree (B.A.) in Economics and Management (*Economia e Commercio*), Facoltà di Economia, Università degli Studi, Urbino, Italy

3.1 Other training experiences:

- Set 2017: Visiting Scholar to the Pole Universitaire Leonard De Vinci (Parigi, Francia), ERASMUS+ – KEY ACTION 1 – Staff mobility program.
- Aug 2001: Visiting Scholar to the Judge Institute of Management Studies, University of Cambridge (UK).

- Jan-Feb 2000: Visiting Student to the “Carlos III” University of Madrid (Spain).
- Sep-Dec 1999: Visiting Student to the “Pompeu Fabra” University of Barcelona (Spain).
- Apr 1999: Participation to the Doctoral Training Programme “ETIC - Economics of Technological and Institutional Change” – 1st session – Strasbourg (France).
- Sep 1998: Participation to the Summer School “ESSID – European Summer School on Industrial Dynamics” – IMRI (Institut pour le Management de la Recherche et de l'Innovation) – Cargese (France).
- Jun-Jul 1995: Participation to the courses “Introduction to Econometrics” and “Intermediate Microeconomics” – International Summer School, London School of Economics, London (UK).

4. AWARDS and HONORS

- 2018: Winner of Selected Paper: Abbate T., Presenza A., Cesaroni F., Meleddu M., Sheehan L. (2018), Factors influencing the creative process and culinary innovation, Highlights from Michelin-Rated Chefs, Sinergie-SIMA “Transformative business strategies and new patterns for value creation” conference, University “Ca’ Foscari” of Venice, June 14-15, Venice.
- 2017: Winner of a basic research grant (Fondo di Finanziamento delle Attività Base di Ricerca – FFARB), Italian Ministry of Education, University and Research (MIUR).
- 2017: Awarded the Italian *National Scientific Qualification* (“Abilitazione Scientifica Nazionale”) as Full Professor in the Disciplinary Area of *Management* (“13/B2 – Economia e Gestione delle Imprese”).
- 2014: Winner of an Award (and a related grant) for the quality of teaching activity during the period 2011-2013 at the Carlos III University.
- 2013: Awarded the Italian *National Scientific Qualification* (“Abilitazione Scientifica Nazionale”) as Associate Professor in the Disciplinary Area of *Management* (“13/B2 – Economia e Gestione delle Imprese”).
- 2013: Winner of *2013 Best Reviewers Award* for the European Management Journal.
- 2013: Winner of the *Best Track-Chair Award* at the X Conference of the Italian Chapter of AIS (itAIS), Milano (Italy), December 14, 2013.
- 2012: Winner of *Best Reviewer Award*, Technology and Innovation Management division, Academy of Management’s “The Informal Economy” conference, Boston (MA), August 3-7, 2012.
- 2011: Winner of an Award (and a related grant) for a teaching project titled “Simulation of a Market Research Study” (*Simulación de un Estudio de Mercado*), within the Innovative Teaching Programme promoted by the Carlos III University.
- 2005: Winner of a grant by the Italian National Research Council (CNR) for the publication of a research essay (program “Promozione Ricerca 2004”).
- 2001: Winner of a research grant by the Italian National Research Council (CNR) on the topic “Technology strategies in the knowledge economy. Large firms and markets for technology” (program “CNR-Agenzia 2000 – Progetto Giovani Ricercatori”).

6. RESEARCH OUTCOMES

6.1 Main published works:

Scientific papers

1. Del Sarto N., **Cesaroni F.**, Di Minin A. and Piccaluga A., 2021, “One size does not fit all. Business models heterogeneity among Internet of Things architecture layers”. Accepted for publication in *Technology Analysis & Strategic Management*. DOI: 10.1080/09537325.2021.1921138.
 - Impact Factor (2019): 1.867.

2. Kaiji X., Crupi A., Di Minin A. and **Cesaroni F.**, 2021, Team boundary-spanning activities and performance of technology transfer organizations: evidence from China. Accepted for publication in the *Journal of Technology Transfer*. DOI 10.1007/s10961-021-09843-8
 - Impact factor (2019): 4.147
3. Naciti V., **Cesaroni F.** and Pulejo L., 2021, "Corporate governance and sustainability: a review of the existing literature". Accepted for publication in the *Journal of Management and Governance*, 1-20. DOI 10.1007/s10997-020-09554-6
 - Scopus CiteScore (2019): 2.6.
4. Crupi A., **Cesaroni F.** and Di Minin A., 2020, "Understanding the Impact of Intellectual Capital on Entrepreneurship: A Literature Review", accepted for publication in the *Journal of Intellectual Capital*, DOI 10.1108/JIC-02-2020-0054
 - Impact factor (2019): 4.805.
5. Abbate T., **Cesaroni F.** and Presenza A., 2020, "Knowledge transfer from universities to low- and medium-technology industries. Evidence from Italian winemakers", accepted for publication in the *Journal of Technology Transfer*. DOI: 10.1007/s10961-020-09800-x.
 - Impact factor (2018): 4.037.
6. Marullo C., Piccaluga A. and **Cesaroni F.**, 2020, "How to invest in R&D during a crisis? Exploring the differences between fast-growing and slow-growing SMEs", *Piccola Impresa/Small Business*, 1, 142-160. ISSN: 0394-7947. <http://dx.doi.org/10.14596/pisb.330>.
7. Abbate T., Presenza A., **Cesaroni F.**, Meleddu M. and Sheehan L., 2019, "Creativity and innovation in haute cuisine restaurants: factors affecting the creative process of Michelin-rated chefs", *Sinergie*, 37(1), 109-124. ISSN: 0393-5108.
8. Presenza A., Abbate T., **Cesaroni F.** and Appio F.P., 2019, "Enacting Social Crowdfunding Business Ecosystems: The case of the platform Meridonare", *Technological Forecasting & Social Change*, 143, 290-201. ISSN: 0040-1625. <https://doi.org/10.1016/j.techfore.2019.03.001>
 - Impact factor (2018): 3.815.
9. Abbate T., **Cesaroni F.**, Cinici M.C. and Villari M., 2019, "Business models for developing Smart Cities. A fuzzy set qualitative comparative analysis of an IoT Platform", *Technological Forecasting & Social Change*, 142, 183-193. ISSN: 0040-1625. DOI: 10.1016/j.techfore.2018.07.031
 - Impact factor (2018): 3.815.
10. Abbate T. and **Cesaroni F.**, 2017, "The (needed?) market orientation of academic spin-off firms", *International Journal of Entrepreneurship and Innovation Management*, 21(4/5): 395-421. DOI: 10.1504/IJEIM.2016.10001533. ISSN: 1368-275X.
 - Scopus CiteScore (2016): 0.59; SJR (2016): 0.246.
11. Presenza A., Abbate T., Meleddu M. and **Cesaroni F.**, 2017, "Small- and medium-scale Italian winemaking companies facing the Open Innovation challenge", *International Small Business Journal*, 35(3): 327-348. ISSN: 0266-2426, DOI: 10.1177/0266242616664798.
 - Impact Factor (2016): 3.677.
12. **Cesaroni F.** and Piccaluga A., 2016, "The activities of university knowledge transfer offices: towards the third mission in Italy", *The Journal of Technology Transfer*, 41(4): 753-777. ISSN 0892-9912, DOI: 10.1007/s10961-015-9401-3.
 - Impact Factor (2016): 2.631.
13. Baglieri D., **Cesaroni F.** and Orsi L., 2014, "Does the Nano-patent 'Gold Rush' Lead to Entrepreneurial-Driven Growth? Some Policy Lessons from China and Japan", *Technovation*, 34(12): 746-761. ISSN: 0166-4972. DOI: 10.1016/j.technovation.2014.07.009.
 - Impact Factor (2013): 2.704.
14. Appio F.P., **Cesaroni F.** and Di Minin A., 2014, "Visualizing the structure and bridges of the Intellectual Property Management and Strategy literature: A document co-citation analysis", *Scientometrics* 101(1): 623-661. ISSN 0138-9130.
 - Impact Factor (2013): 2.274.

15. **Cesaroni F.** and Piccaluga A., 2013, "Operational challenges and ST's proposed solutions to improve collaboration between IP and R&D in innovation processes", *California Management Review*, 55(4): 143-156, ISSN: 0008-1256.
 - Impact Factor (2013): 1.944.
16. Baglieri D. and **Cesaroni F.**, 2013, "Capturing the Real Value of Patent Analysis for R&D Strategies", *Technology Analysis & Strategic Management*, 25(8): 971-986, ISSN: 0953-7325.
 - Impact Factor (2013): 0.841.
17. **Cesaroni F.** and Duque L.C., 2013, "Open Innovation and Service Dominant Logic: Application of Foundational Premises to High-tech Firms", *Harvard Deusto Business Research*, 2(1): 17-34. ISSN: 2254-6235.
18. **Cesaroni F.** and Piccaluga A., 2005, "Universities and Intellectual Property Rights in Southern European Countries", *Technology Analysis & Strategic Management*, 17(4), 497-518. ISSN: 0953-7325.
 - Impact Factor (2005): 0.446.
19. **Cesaroni F.**, Di Minin A. and Piccaluga A., 2005, "Exploration and Exploitation Strategies in Industrial R&D", *Creativity and Innovation Management*, 14(3), 222-232. ISSN: 0963-1690.
20. **Cesaroni F.**, Moscara P. and Piccaluga A., 2005, "Le imprese spin-off della ricerca in Italia: Modelli di sviluppo e percorsi di crescita", *Piccola Impresa/Small Business*, 1, 83-127. ISSN: 0394-7947.
21. **Cesaroni F.**, Di Minin A. and Piccaluga A., 2005, "Marketing dell'high-tech e marketing delle tecnologie", *Mercati e Competitività*, 4, 13-42. ISSN: 1826-7386.
22. **Cesaroni F.**, 2004, "Technological Outsourcing and Product Diversification: Do markets for technology affect firms' strategies?", *Research Policy*, 33(10), 1547-1564. ISSN: 0048-7333.
 - Impact Factor (2004): 1.536.
23. **Cesaroni F.**, Di Minin A. and Piccaluga A., 2004, "New Strategic Goals and Organizational Solutions in Large R&D Labs: Lessons from Centro Ricerche Fiat and Telecom Italia Lab", *R&D Management*, 34(1), 45-56. ISSN: 0033-6807.
 - Impact Factor (2004): 0.479.
24. Cesaroni F., 2004, "Mercati della tecnologia e strategie tecnologiche. Il caso dell'industria chimica italiana", *Argomenti*, 10, 39-64. ISSN: 1125-9116.
25. **Cesaroni F.**, 2003, "Technology Strategies in the Knowledge Economy: The Licensing Activity of Himont", *International Journal of Innovation Management*, 7(2), 223-245. ISSN: 1363-9196.
26. **Cesaroni F.** and Gambardella A., 1999, "Valutazione dei Programmi Pubblici di Ricerca: le Metodologie della Nuova "Micro-Economia" della Scienza", *Quaderni di Sociologia*, XLIII (20), 66-94. ISSN: 0033-4952.

Books (monographs and edited books)

1. Caporarello L., **Cesaroni F.**, Giesecke R. and Missikoff M. (edit by), 2016, *Digitally Supported Innovation: A Multi-Disciplinary View on Enterprise, Public Sector and User Innovation*, Heidelberg (DE): Springer. ISBN: 978-3-319-40264-2.
2. **Cesaroni F.**, 2005, *Strategie Tecnologiche e Competitività delle Imprese. Licensing e outsourcing tecnologico*, Milano: Franco Angeli. ISBN: 978-88-464-7315-8.
3. **Cesaroni F.**, Gambardella A. and Garcia-Fontes W. (edit by), 2004, *R&D, Innovation and Competitiveness in the European Chemical Industry*, Dordrecht (DE): Kluwer Academic Publishers. ISBN: 978-1-4020-7866-8.
4. **Cesaroni F.** and Piccaluga A. (edit by), 2003, *Distretti industriali e distretti tecnologici. Modelli possibili per il Mezzogiorno*, Milano: Franco Angeli. ISBN: 978-88-464-4593-3.
5. Potì B.M., **Cesaroni F.** and Cioppi M., 1999, *L'Interazione tra Scienza e Industria in Italia. Idee per una valutazione della politica della ricerca*, Milano: Franco Angeli. ISBN: 978-88-464-0957-7.

6.3 Conference Proceedings (last 3 years):

1. Cutugno M., Abbate T., **Cesaroni F.**, 2020, "Relationship between Universities and Wine Companies: the case of Tasca D'Almerita", Proceeding 13TH Annual Conference of the Euromed Academy Business "Business Theory and Practice Across Industries and Markets". Palermo, 9-10 September.
2. Cutugno M., Abbate T., **Cesaroni F.**, 2020, "Service innovation in the wine sector: evidence from Sicilian firms", Proceeding Sinergie-Sima Management Conference - Grand challenges companies and universities working for a better society - University of Pisa - Scuola Superiore Sant'Anna, 07-08 September.
3. Cutugno M., Abbate T., **Cesaroni F.**, D'Amico A., 2019, "Tourism and disability: An interpretative framework", Sinergie-SIMA 2019 Conference "Management and sustainability: Creating shared value in the digital era", Rome (IT), June 20-21.
4. Marullo C., **Cesaroni F.**, Piccaluga A., 2019, "The Relevance of Academic Engagement with Industry for Successful Knowledge Commercialisation: a Longitudinal Analysis", R&D Management Conference "The Innovation Challenge: Bridging Research, Industry & Society", Paris (FR), June 17-21.
5. Naciti V., **Cesaroni F.**, Pulejo L., 2019, "Agenda 2030: Board of Directors and Firm Sustainability Performance", R&D Management Conference "The Innovation Challenge: Bridging Research, Industry & Society", Paris (FR), June 17-21.
6. Roy S., **Cesaroni F.**, Ioppolo G., Shi L., 2019, "Determinants of Eco-Innovation: Environment performance outcome in Chinese firms", R&D Management Conference "The Innovation Challenge: Bridging Research, Industry & Society", Paris (FR), June 17-21.
7. Schifilliti V., Cinici M.C., **Cesaroni F.**, Baglieri D., 2019, "The Impact of the IPR Regulation on Academic Spin-offs' Acquisitions", R&D Management Conference "The Innovation Challenge: Bridging Research, Industry & Society", Paris (FR), June 17-21.
8. Appio F.P., Baglieri D., **Cesaroni F.**, Donato A., 2019, "Where do radical innovations come from? The case of nanotech", R&D Management Conference "The Innovation Challenge: Bridging Research, Industry & Society", Paris (FR), June 17-21.
9. Presenza A., Abbate T., Cesaroni F. and Meleddu M., 2018, "Factors influencing the creative process in culinary innovations. A comparison between starred chefs and chefs in training", R&D Management Conference "R&Designing Innovation", Milan (IT), July 2-4.
10. Crupi A., Cinici M.C., Cesaroni F. and Baglieri D., 2018, "Innovation, patent policies and regional development in China", R&D Management Conference "R&Designing Innovation", Milan (IT), July 2-4.

Messina, April 27, 2021

Fabrizio Cesaroni